

ESG FOR LEADERS: LEAD THE CHANGE OR BE LEFT BEHIND

Onsite — 2 days

Background:

The integration of Environmental, Social, and Governance (ESG) considerations into corporate strategy is critical for long-term business success. With increasing pressure from regulators, investors, and consumers, executives must understand how ESG impacts business performance, reputation, and risk. This 2-day workshop provides senior leaders with the insights and tools they need to integrate ESG into their decision-making processes, ensuring both compliance and value creation.

Purpose:

The purpose of this workshop is to equip executives with a comprehensive understanding of ESG principles, their relevance to business strategy, and the practical steps needed to integrate them into core business operations. Participants will learn to address ESG risks and opportunities while aligning with global sustainability standards.

Workshop Outline:

Day 1

ESG Fundamentals and Strategic Integration

1. Introduction to ESG

- Definition and importance of ESG
- Global trends influencing ESG (e.g., regulatory changes, investor focus, consumer demand)
- Key frameworks: UN SDGs, GRI, SASB, TCFD, and their relevance to business.

2. ESG and Business Value

- How ESG impacts financial performance and risk management
- ESG in relation to corporate reputation, brand value, and investor relations
- Real-world case studies: How leading companies are leveraging ESG for competitive advantage.

3. Governance and Leadership in ESG

- The responsibilities of the board and C-suite in driving ESG initiatives
- ESG governance structures: Committees, oversight mechanisms, and reporting
- Integrating ESG into corporate governance and decision-making processes.

Day 2

ESG Implementation and Reporting

1. ESG Risk Management

- Understanding ESG-related risks (climate change, social unrest, regulatory fines, etc.)
- Tools and methodologies for assessing and mitigating ESG risks
- Integrating ESG into enterprise risk management (ERM) frameworks.

2. ESG Reporting and Compliance

- Overview of key reporting frameworks (GRI, SASB, TCFD, and other frameworks)
- How to align your reporting with global standards
- Best practices for transparent, credible, and impactful ESG reporting
- Meeting regulatory and investor expectations.

3. Case Study and Best Practices

- Deep dive into case studies from companies that have successfully integrated ESG
- Lessons learned from both successes and failures in ESG strategy execution.

4. Building a Culture of Sustainability

- Embedding ESG into corporate culture
- Engaging employees and stakeholders in ESG initiatives
- Creating long-term value through continuous improvement and innovation.

Learning Methods

- Interactive Lectures
- Case Study Analysis
- Group Discussion
- Hands-On Exercises.

Participants

- Chief Executive Officers (CEOs) and Chief Operating Officers (COOs)
- Chief Sustainability Officers (CSOs) and Sustainability Heads
- Chief Human Resources Officer (CHROs)
- Corporate Communications (CorComm) Teams
- Legal, Compliance, and Risk Officers
- Board Members and Senior Management.

Date:

23-24 September 2025

Tuesday-Wednesday

09:00 A.M. – 04:00 P.M

Prasetiya Mulya Campus

Jl. R.A. Kartini (TB Simatupang)

Cilandak Barat

Jakarta Selatan 12430

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